

INTERNATIONAL CONFERENCE

# TRANSFORMATION OF AGRIFOOD SECTOR THROUGH NOVEL FORMS OF LOCAL DELIVERY, DIGITALIZATION AND PARTNERSHIPS



27. August 2018  
Gornja Radgona  
Slovenia

AGRA Fair  
Conference Hall 5





**11.30 - 12:00**

**Welcome and registration**

**Welcome speeches**

**12:00 - 12:05**

Marko Močnik, MSc, Director of Pomurje Technology Park

**12:05 - 12:10**

Dejan Židan, MSc, Minister of Agriculture, Forestry and Food

**Opening speech**

**12:10 - 12:30**

**Smart Villages - Development of the countryside in the 21. century**

Franc Bogovič, Member of the European Parliament (SLS/EPP)

**12:30 - 14:00**

**Panel 1: Short supply chains and quality food**

Moderator: Silva Nemeš, MSc, Senior Expert at Innovation Technology Cluster Murska Sobota

**12:30 - 12:45**

**Quality of food, short supply chains and tourism**

Eva Štravs Podlogar, State Secretary at Ministry of Economic Development and Technology

**12:45 - 13:00**

**Challenges of short supply chains in Slovenia and their solutions**

Denis Topolnik, MSc, Director of Innovation Technology Cluster Murska Sobota

**13:00 - 13:15**

**Local stories in wider tourism offer**

Igor Magdič, Destination Executive Director Terme 3000 – Moravske Toplice

**13:15 - 13:30**

**Raising the quality of cultivation and processing in the oliveculture as a challenge for pumpkin seed oil manufacturer**

Milena Bučar Miklavčič, PhD, Researcher at the Institute for Oliveculture, University of Primorska

**13:30 - 13:45**

**How to succeed with niche food product?**

Jasmina Passero Sotošek, Passero Estate

**13:45 - 14:00**

**Sample farm in Slovenian Rába-county and mobile processing**

Andrea Kovacs, Director of Development Agency Slovenska krajina

**14:00 - 14:30**

**Networking break with local specialities**

**14:30 - 16:05**

**Panel 2: Partnership in agrifood – from innovation partnerships to DIHs**

Moderator: Damjan Jerič, BSc, Specialist for Agricultural Economics at Institute of Agriculture and Forestry Murska Sobota

**14.30 - 14.45**

**EIP-AGRI - strategic aspect**

Remco Schreuder – EIP-AGRI Service Point, Brussels

**14.45 - 15.00**

**European Innovation Partnerships in Slovenia**

Vesna Miličić, PhD, Senior Policy Adviser at Agriculture Directorate at the Ministry of Agriculture, Forestry and Food

**15.00 - 15.15**

**Digitalisation of the food supply chain based on producer's needs**

Zsófia Kertész, Development Engineer at Campden BRI Magyarország, Budapest

**15.15 - 15.30**

**Digital Innovation Hub (DIH) BioSense**

Ivana Horvat, Dissemination and Communication Manager at BioSense Institute, Novi Sad

**15.30 – 15.45**

**Strategic Research-Innovation Partnership (SRIP) Food**

Tatjana Zagorc, PhD, Director of the Chamber of Agricultural and Food Enterprises, Chamber of Commerce and Industry of Slovenia

**15.45 – 15.55**

**Application of plasma technology in food industry**

Miran Mozetič, PhD, Head of the Department of Surface Engineering, Institute Jozef Stefan

**15.55 – 16.05**

**Connected mobility**

Charlotte Wallin, Research Centre Allgäu, Kempten University of Applied Sciences, Germany

**16:05 – 17.00**

**Networking break with local specialities**

**Tastings, promotions and presentations during networking breaks**

Presentation and promotion of **GREEN POINT**

**Culinary event PTUJSKI LÜK with protected geographical indication**

Presentation and tasting of **Štajersko Prekmursko pumpkin seed oil with protected geographical indication**

Presentation and tasting of **GORIČKI RAJ**

Presentation and tasting of **COUNTRY CHOCOLATERIE PASSERO**

Tasting of **Extra virgin olive oil from Slovenian Istria**

# Information about the event

## Organizer



Pleše 9a, 9000 Murska Sobota, Slovenia

Email: [info@p-tech.si](mailto:info@p-tech.si)

Tel: +386 (02) 530 82 00

[www.p-tech.si](http://www.p-tech.si)

## Registration & Tickets

Register online for the conference at <https://bit.ly/2vpkeJ6>.

After the registration you will receive a **registration code** for the e-business coupon for the conference and the fair. The number of places is limited, so hurry up with the registration!

For further information and help mail to [tomaz.laposa@p-tech.si](mailto:tomaz.laposa@p-tech.si).

## Venue – how to find us?

### Fair of Agriculture and Food AGRA (Conference Hall 5)

Cesta na stadion 2

9250 Gornja Radgona

Slovenia

Directions: <https://goo.gl/maps/aay3Ge2LeFE2>



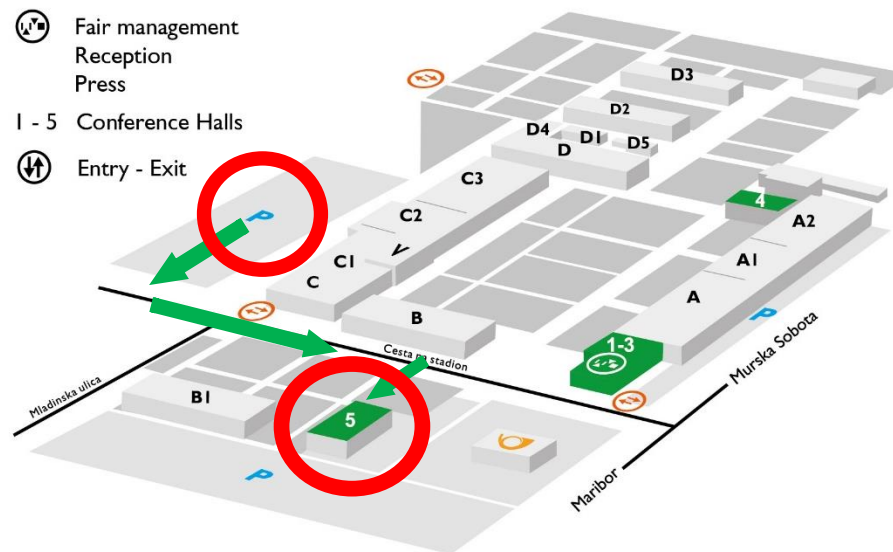
## Travelling

For travelling options and detailed directions visit <https://bit.ly/2va4rPl>.

## The conference will take place in Hall 5

### Fair plan

- Fair management  
Reception  
Press
- I - 5 Conference Halls
- Entry - Exit



## Accommodation

Exclusive prices for our participants of the international conference for accommodation in [Health resort Radenci](#) and [Terme 3000 – Moravske Toplice](#). Reservation form is available here: <https://bit.ly/2OCKg4J>.

Fill out and send directly to the hotel.



## Contact

Tomaž Lapoša

Pomurje Technology Park

[tomaz.laposa@p-tech.si](mailto:tomaz.laposa@p-tech.si)

+386 2 530 82 20

